



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### **ATN to Air Dream11 Super Smash Men's & Women's Cricket Series across Canada**

**Toronto; Dec 10, 2025:** Asian Television Network International Limited (ATN) (TSX-V-SAT), Canada's largest South Asian broadcaster and pioneer broadcaster of cricket is proud to announce the exclusive Canadian broadcast of the Dream11 Super Smash Men's & Women's Cricket Series, New Zealand's electrifying T20 competition featuring some of the finest international and domestic cricket talent.

The Dream11 Super Smash series showcases New Zealand's top six provincial teams as they compete in fast-paced T20 action throughout the 2025/26 season. Viewers can expect a dynamic blend of explosive batting, world-class bowling, and gripping last-over finishes — with both Men's and Women's matches featured prominently throughout the tournament.

#### **Broadcast Details:**

Series: Men's & Women's Dream11 Super Smash 2025-26

Total Games: 64 (32 Men's + 32 Women's)

Format: T20 Internationals

Dates: December 25, 2025 – January 30, 2026

The Dream11 Super Smash has helped spotlight international icons and rising stars, while at the same time continuing to elevate the women's game, offering equal visibility and competitive engagement to fans across the globe. Both series will be broadcast LIVE and exclusively on CBN & ATN Cricket Plus nationwide, ensuring that Canadian cricket lovers can follow their favourite teams and players throughout the entire tournament.

#### **About ATN-Asian Television Network International Limited**

ATN serves Canada's diverse cultural communities with over 50 specialty television channels. The Company offers its flagship ATN-HD general interest service along with 7 other general interest channels, 3 sports Channels, 7 news Channels, 5 Bollywood movie channels and a variety of channels that include music, lifestyle, and several regional language channels that includes Hindi, Punjabi, Tamil, Bengali, Urdu, Gujarati & Marathi. ATN has been a pioneer in the

Production of Multicultural Television Programming in Canada. ATN has programming alliances with leading international broadcasters like Sony Entertainment Television, Disney/Reliance-JioStar, CNN News 18, Zee Network, Times Television, B4U, NDTV (Good Times), Republic TV, ABP News Network, Jaya TV, ARY, FOOD FOOD Network and many more.. ATN is also a pioneer broadcaster of Cricket in Canada and has exclusive broadcast rights for various International Cricket Boards. ATN was the first to bring the ICC World Cup of Cricket live across Canada in 1987 and since have exclusively broadcast a large number of Test Matches, One Day Internationals, limited over T-20 games including the Premier of IPL & various T-10 leagues. ATN's content is also available on Amazon Prime in USA & UK, ATN has its own State Of The Art Production and Digital Broadcast facilities which have also been used by various production companies associated with Netflix, CBC and others. ATN Channels are distributed through TELUS, Rogers, BELL, Cogeco, Videotron, V Media, MTS, Eastlink, FUBO & Canadian cable systems alliance.

For more information, please visit [www.asiantelevision.com](http://www.asiantelevision.com) or contact

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